## Controversial Narratives 2020 <br> Wave IV ( $\mathrm{N}=606$ ) <br> Oct $15^{\text {th }} \mathbf{- 2 4} 4^{\text {th }}, 2020$

## Belief in controversial narratives

"To what extent do you believe the following statement is true?"

## Statements:

a) "President Trump faked COVID-19 to win support before the election"
b) "Joe Biden is mentally unfit to be the U.S. President"
c) "Mail-in ballots cause voter fraud"
d) "If re-elected, Trump plans to terminate Social Security and Medicare"
e) "The FBI spied on Trump $\ln$ and his 2016 campaign"

| Narratives | Candidate preference | Definitely false | Likely false | Likely true | Definitely true |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Trump faked COVID-19 | Trump/Pence | 137 (68.2\%) | 30 (14.9\%) | 16 (8.0\%) | 18 (9.0\%) |
|  | Biden/Harris | 63 (20.0\%) | 71 (22.5\%) | 117 (37.1\%) | 64 (20.3\%) |
|  | Other* | 24 (26.7\%) | 23 (25.6\%) | 32 (35.6\%) | 11 (12.2\%) |
|  | Total | 224 (37.0\%) | 124 (20.5\%) | 165 (27.2\%) | 93 (15.3\%) |
| Biden is cognitively compromised | Trump/Pence | 9 (4.5\%) | 24 (11.9\%) | 62 (30.8\%) | 106 (52.7\%) |
|  | Biden/Harris | 211 (67.0\%) | 50 (15.9\%) | 35 (11.1\%) | 19 (6.0\%) |
|  | Other* | 12 (13.3\%) | 32 (35.6\%) | 30 (33.3\%) | 16 (17.8\%) |
|  | Total | 232 (38.3\%) | 106 (17.5\%) | 127 (21.0\%) | 141 (23.3\%) |
| Mail-in ballots cause voter fraud | Trump/Pence | 17 (8.5\%) | 32 (15.9\%) | 78 (38.8\%) | 74 (36.8\%) |
|  | Biden/Harris | 147 (46.7\%) | 64 (20.3\%) | 70 (22.2\%) | 34 (10.8\%) |
|  | Other* | 13 (14.4\%) | 33 (36.7\%) | 31 (34.4\%) | 13 (14.4\%) |
|  | Total | 177 (29.2\%) | 129 (21.3\%) | 179 (29.5\%) | 121 (20.0\%) |
| Trump will terminate Social Security and Medicare | Trump/Pence | 122 (60.7\%) | 39 (19.4\%) | 19 (9.5\%) | 21 (10.4\%) |
|  | Biden/Harris | 21 (6.7\%) | 71 (22.5\%) | 130 (41.3\%) | 93 (29.5\%) |
|  | Other* | 17 (18.9\%) | 34 (37.8\%) | 30 (33.3\%) | 9 (10.0\%) |
|  | Total | 160 (26.4\%) | 144 (23.8\%) | 179 (29.5\%) | 123 (20.3\%) |
| The FBI spied on Trump campaign | Trump/Pence | 12 (6.0\%) | 25 (12.4\%) | 73 (36.3\%) | 91 (45.3\%) |
|  | Biden/Harris | 84 (26.7\%) | 102 (32.4\%) | 97 (30.8\%) | 32 (10.2\%) |
|  | Other* | 15 (16.7\%) | 37 (41.1\%) | 28 (31.1\%) | 10 (11.1\%) |
|  | Total | 111 (18.3\%) | 164 (27.1\%) | 198 (32.7\%) | 133 (21.9\%) |

*Note: Other includes participants who have not decided, decided not to vote, and preferred third-party candidates.

## Awareness of controversial narratives through the internet or social media

STIMULUS EXAMPLE: "Have you encountered this, or similar stories about this issue, on social media or the internet?"

## Joe Biden's Claims of Cognitive Tests Unclear as Campaign Hides Results I/politics/2020/...



Joe Biden's Claims of Cognitive Tests Unclear as Campaign Hides Re...
Joe Biden said that he has taken a cognitive test, but his campaign will not specify what exactly that means.
$\longrightarrow$.

| Narratives | Candidate preference | Definitely Not | Probably not | Probably yes | Definitely yes |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Trump faked COVID-19 | Trump/Pence | 110 (54.7\%) | 40 (19.9\%) | 25 (12.4\%) | 26 (12.9\%) |
|  | Biden/Harris | 85 (27.0\%) | 59 (18.7\%) | 86 (27.3\%) | 85 (27.0\%) |
|  | Other* | 25 (27.8\%) | 27 (30.0\%) | 27 (30.0\%) | 11 (12.2\%) |
|  | Total | 220 (36.3\%) | 126 (20.8\%) | 138 (22.8\%) | 122 (20.1\%) |
| Biden is cognitively compromised | Trump/Pence | 35 (17.4\%) | 40 (19.9\%) | 70 (34.8\%) | 56 (27.9\%) |
|  | Biden/Harris | 129 (41.0\%) | 78 (24.8\%) | 67 (21.3\%) | 41 (13.0\%) |
|  | Other* | 27 (30.0\%) | 36 (40.0\%) | 22 (24.4\%) | 5 (5.6\%) |
|  | Total | 191 (31.5\%) | 154 (25.4\%) | 159 (26.2\%) | 102 (16.8\%) |
| Mail-in ballots cause voter fraud | Trump/Pence | 24 (11.9\%) | 27 (13.4\%) | 77 (38.3\%) | 73 (36.3\%) |
|  | Biden/Harris | 58 (18.4\%) | 45 (14.3\%) | 125 (39.7\%) | 87 (27.6\%) |
|  | Other* | 26 (28.9\%) | 23 (25.6\%) | 27 (30.0\%) | 14 (15.6\%) |
|  | Total | 108 (17.8\%) | 95 (15.7\%) | 229 (37.8\%) | 174 (28.7\%) |
| Trump will terminate Social Security and Medicare | Trump/Pence | 100 (49.8\%) | 41 (20.4\%) | 27 (13.4\%) | 33 (16.4\%) |
|  | Biden/Harris | 70 (22.2\%) | 54 (17.1\%) | 107 (34.0\%) | 84 (26.7\%) |
|  | Other* | 25 (27.8\%) | 25 (27.8\%) | 32 (35.6\%) | 8 (8.9\%) |
|  | Total | 195 (32.2\%) | 120 (19.8\%) | 166 (27.4\%) | 125 (20.6\%) |
| The FBI spied on Trump campaign | Trump/Pence | 32 (15.9\%) | 46 (22.9\%) | 53 (26.4\%) | 70 (34.8\%) |
|  | Biden/Harris | 101 (32.1\%) | 76 (24.1\%) | 88 (27.9\%) | 50 (15.9\%) |
|  | Other* | 26 (28.9\%) | 30 (33.3\%) | 30 (33.3\%) | 4 (4.4\%) |
|  | Total | 159 (26.2\%) | 152 (25.1\%) | 171 (28.2\%) | 124 (20.5\%) |

"Are you currently following any elected officials, candidates for office, or other political figures in social media?

| Following politicians on social <br> media | Counts |
| :---: | :---: |
| Yes | $196(32.3 \%)$ |
| No | $335(55.3 \%)$ |
| Non-social media users | $75(12.4 \%)$ |
| Total | 606 |

Belief in controversial narratives between followers vs. non-followers of politicians on social media

|  | Following <br> Politicians on <br> social media | Definitely false | Likely false | Likely true | Definitely true |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Narratives | Yes | $57(29.1 \%)$ | $32(16.3 \%)$ | $59(30.1 \%)$ | $48(24.5 \%)$ |
| Trump faked | No | $125(37.3 \%)$ | $77(23.0 \%)$ | $94(28.1 \%)$ | $39(11.6 \%)$ |
| COVID-19 |  |  |  |  |  |
|  |  |  |  |  |  |
| Biden is | Yes | $63(32.1 \%)$ | $30(15.3 \%)$ | $55(28.1 \%)$ | $48(24.5 \%)$ |
| cognitively | No | $139(41.5 \%)$ | $69(20.6 \%)$ | $57(17.0 \%)$ | $70(20.9 \%)$ |
| compromised |  |  |  |  |  |
|  | Yes | $48(24.5 \%)$ | $36(18.4 \%)$ | $65(33.2 \%)$ | $47(24.0 \%)$ |
| Mail-in ballots | No | $99(29.6 \%)$ | $80(23.9 \%)$ | $99(29.6 \%)$ | $57(17.0 \%)$ |
| cause voter fraud |  |  |  |  |  |
| Trump will | Yes | $34(17.3 \%)$ | $43(21.9 \%)$ | $68(34.7 \%)$ | $51(26.0 \%)$ |
| terminate Social | No | $94(28.1 \%)$ | $86(25.7 \%)$ | $95(28.4 \%)$ | $60(17.9 \%)$ |
| Security and |  |  |  |  |  |
| Medicare |  |  |  |  |  |
|  | Yes | $26(13.3 \%)$ | $43(21.9 \%)$ | $76(38.8 \%)$ | $51(26.0 \%)$ |
| The FBI spied on | No | $69(20.6 \%)$ | $103(30.7 \%)$ | $104(31.0 \%)$ | $59(17.6 \%)$ |

Awareness of controversial narratives between followers vs. non-followers of politicians on social media

|  | Following <br> Politicians on <br> social media | Definitely not | Probably not | Probably yes | Definitely yes |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Narratives | Yes | $40(20.4 \%)$ | $41(20.9 \%)$ | $54(27.6 \%)$ | $61(31.1 \%)$ |
| Trump faked | No | $137(40.9 \%)$ | $69(20.6 \%)$ | $72(21.5 \%)$ | $57(17.0 \%)$ |
| COVID-19 |  |  |  |  |  |
| Biden is | Yes | $36(18.4 \%)$ | $42(21.4 \%)$ | $72(36.7 \%)$ | $46(23.5 \%)$ |
| cognitively | No | $121(36.1 \%)$ | $93(27.8 \%)$ | $74(22.1 \%)$ | $47(14.0 \%)$ |
| compromised |  |  |  |  |  |
| Mail-in ballots | Yes | $13(6.6 \%)$ | $27(13.8 \%)$ | $80(40.8 \%)$ | $76(38.8 \%)$ |
| cause voter fraud | No | $74(22.1 \%)$ | $61(18.2 \%)$ | $127(37.9 \%)$ | $73(21.8 \%)$ |
| Trump will |  |  |  |  |  |
| terminate Social | Yes | $36(18.4 \%)$ | $35(17.9 \%)$ | $59(30.1 \%)$ | $66(33.7 \%)$ |
| Security and | No | $119(35.5 \%)$ | $71(21.2 \%)$ | $96(28.7 \%)$ | $49(14.6 \%)$ |
| Medicare |  |  |  |  |  |
| The FBI spied on | Yes | $27(13.8 \%)$ | $37(18.9 \%)$ | $76(38.8 \%)$ | $56(28.6 \%)$ |
| Trump campaign | No | $99(29.6 \%)$ | $97(29.0 \%)$ | $85(25.4 \%)$ | $54(16.1 \%)$ |

## Demographics

"What is your year of birth?"

| Age <br> (Aggregated by decade) | Counts |
| :---: | :---: |
| $18-29$ | $138(22.8 \%)$ |
| $30-39$ | $141(23.3 \%)$ |
| $40-49$ | $77(12.7 \%)$ |
| $50-59$ | $62(10.2 \%)$ |
| $60-69$ | $103(17.0 \%)$ |
| $70+$ | $85(14.0 \%)$ |
| Total | 606 |

"What is your gender?"

| Gender | Counts |
| :---: | :---: |
| Male | $316(52.1 \%)$ |
| Female | $289(47.7 \%)$ |
| Prefer not to answer | $1(0.2 \%)$ |
| Total | 606 |

"Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?"

| Party Identification 1 | Counts |
| :---: | :---: |
| Democrat | $256(42.2 \%)$ |
| Republican | $182(30.0 \%)$ |
| Independent | $130(21.5 \%)$ |
| No preference/Don't know | $35(5.8 \%)$ |
| Other | $3(0.5 \%)$ |
| Total | 606 |

"Do you think of yourself as closer to the Republican or Democratic Party?" (Ask only Independent/No preference/Other participants in Party Identification 1)

Party Identification 2
Counts
Democratic Party
49 (8.1\%)
Republican Party
27 (4.5\%)
Neither
79 (13.0\%)
Don't know
13 (2.1\%)
Total
168
"What is your racial or ethnic background? (Check all that apply)"

| Race/ethnicity | Counts |
| :---: | :---: |
| White | $350(57.8 \%)$ |
| Black or African American | $84(13.9 \%)$ |
| Hispanic or Latino/a | $67(11.1 \%)$ |
| Multi-racial | $55(9.1 \%)$ |
| Asian | $36(5.9 \%)$ |
| American Indian or Alaska Native | $9(1.5 \%)$ |
| Other | $5(0.8 \%)$ |
| Total | 606 |

"What is the highest level of education you have completed?"

| Education Level | Counts |
| :---: | :---: |
| Less than high school degree | $16(2.6 \%)$ |
| High school graduate (high school diploma or | $161(26.6 \%)$ |
| equivalent including GED) | $170(28.1 \%)$ |
| Some college but no degree | $49(8.1 \%)$ |
| Associate degree in college (2-year) | $130(21.5 \%)$ |
| Bachelor's degree in college (4-year) | $61(10.1 \%)$ |
| Master's degree | $5(0.8 \%)$ |
| Professional degree | $14(2.3 \%)$ |
| Doctoral degree | 606 |

## Methodology

This is the fourth of a six-part series of reports tracking the diffusion of misinformation in the 2020 U.S. presidential election campaign period. Data in this wave were collected from an online panel of American adults, recruited by Qualtrics. Data were collected from 15-24 October 2020. The sample size was 606 (margin of error $\approx 4 \%$ ). Forty seven percent of participants were female. The average age was 46.1 ( $\mathrm{SD}=18.8$ ), with a range of 18 to 98 . The sample was $57.8 \%$ white, $13.9 \%$ Black, and 11.1\% Latina/Latino.

